

Construction of Ecological Civilization: Ethics, Economy and Governance

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Abstract: Ecological civilization plays a key role in the development of "four-dimensional integration" civilization system, which has a certain influence on the material, political and cultural development of the civilized world. At present, our country is at the key node of building a socialist country, and has constantly put forward new demands on the construction of ecological civilization. The state needs to deal with the relationship between good people and nature on the basis of maintaining ecological ethics education, adopt industrial development measures that meet the requirements of sustainable development according to the needs of economy, and give full play to the subjective initiative of the government, enterprises and individuals, so as to effectively manage the problems arising in the construction of ecological civilization.

1. The Concept of Ecological Civilization

In order to better carry out the construction of socialism with Chinese characteristics, our country has continuously explored and discussed the scientific concept of development, demanding "people-oriented", paying attention to the construction of ecological civilization in the process of development, taking the road of sustainable development, and finally realizing the harmonious development between man and nature. This not only provides new ideas for the construction of ecological civilization, but also requires to find out the problems in the development according to the actual needs in the process of social operation, and solve the problems from different aspects, so as to finally realize the rational allocation of resources and ensure the good operation of the society.

The development of human society has experienced primitive civilization, agricultural civilization, industrial civilization, and is now moving towards ecological civilization. The ecological civilization is the result of human's reflection on the former civilization form, which is different from the way of civilization construction which human beings have plundered unilaterally to nature in the past. It is the manifestation of the progress of the relationship between man and nature that ecological civilization revolves around the reconstruction of nature for its own welfare and the maintenance of the harmonious relationship between man and nature. The construction of ecological civilization is a gradual process, which needs to have a clear development road as the guidance and use scientific planning as the development premise.

According to the theory of ecological civilization, it can be divided into two parts: narrow sense and broad sense. The narrow ecological civilization is limited to the economic aspect, only requires the realization of harmony between man and nature, and does not take into account the balanced development of society. And the broad ecological civilization involves all aspects of society, on the basis of realizing the harmony between people and nature, to ensure the harmonious development of all aspects of society.

2. Relationship between Ecological Civilization Construction and Ethics, Economy and Governance

(1) Ethical connotation of the construction of ecological civilization

The ethical connotation in the process of ecological civilization construction is the code of conduct that human beings need to follow when they face and deal with the problems between man

and nature, so as to ensure the development without destroying the ecological environment. For the construction of ecological civilization, ecological ethics is the necessary content in its construction process, and it is necessary to thoroughly integrate carrying forward ecological ethics into all aspects of ecological civilization construction. At the same time, the continuous progress of the social process provides conditions for the enrichment of relevant theories of ecological civilization, and the theoretical system of ecological ethics and morality is constantly improved. In this process, the state has continuously improved the measures and policies related to ecological ethics according to the needs of ecological civilization construction, and made the connotation of ecological ethics popular in society. Under the influence of the ethical connotation of ecological civilization construction, the contradiction in the construction of ecological civilization is more prominent, and the lack of ethics and morality in the construction of ecological civilization of enterprises and other social organizations is also highlighted.

(2) Economic impact of the construction of ecological civilization

The construction of ecological civilization and the construction of material civilization are all part of the construction of social civilization. Both of them are independent and interact with each other.[1]. Therefore, the construction of ecological civilization also has a certain impact on the economic level. From the positive level, the construction of ecological civilization can promote the adjustment and optimization of industrial structure by eliminating backward production capacity. From the negative point of view, the construction of ecological civilization will certainly cause a strong impact on the traditional energy industry and related enterprises, and eventually reduce the economic benefits of related industries. In the process of ecological civilization construction, we need to pay attention to the economic level and find the balance point between ecological civilization construction and material civilization.

(3) the governance structure for the construction of ecological civilization

At present, the world is still in the stage of moving from industrial civilization to ecological civilization, because of the influence of historical development process, the construction of ecological civilization is not fully understood, resulting in imperfect relevant governance institutions. In the process of ecological civilization construction, different social individuals and organizations have an influence in the process of ecological civilization construction, but because of the limitation of all aspects of society, the ability of individuals or organizations usually has a great influence on the whole process of ecological civilization construction. The government is usually the first main body to carry out the construction of ecological civilization, and the party and government organs, institutions, colleges and universities should also become the main body of the construction of ecological civilization [2]. The construction of ecological civilization needs concrete measures as the basis of construction, can not simply serve as a slogan, can not only carry out painless concept propaganda, resulting in the lack of social participation sense. At the same time, the government, party and government organs and other organizations can not play their due role, resulting in a lack of good governance structure, affecting the process of ecological civilization construction.

3. Methods of Ecological Civilization Construction

(1) To regulate the ethical relationship in the construction of ecological civilization

There are many objective contradictions in the construction of ecological civilization, and the ethical contradictions mainly include the contradiction between the inherent production and life style and the new production and life style, the contradiction between the old development idea and the new development idea, and so on. The emergence of the above contradictions is mainly affected by historical conditions, the old life style and development concept has been rooted in social life, it is difficult to improve according to the needs in a short period of time, affecting the construction of ecological civilization. At the same time, due to the lack of reasonable laws and regulations to help the construction of ecological civilization to resolve contradictions, some of the policies and regulations aimed at promoting the construction of ecological civilization are not suitable for the current development situation, and ultimately have a negative effect. Moreover, the phenomenon of

"one-size-fits-all" of local policy still exists, which makes it difficult to solve the ethical contradiction in the construction of ecological civilization [3].

In view of the ethical contradiction in the process of ecological civilization construction, the contradiction must be solved by adjusting the ethical relationship of ecological civilization construction. Adjusting the theoretical relationship of ecological civilization construction needs to give full play to the first main role of the state and government public power, at the same time, make rational use of the party and government organizations under the public power to promote the construction of ecological civilization, and improve the ethical relationship of ecological civilization construction by putting forward relevant policies. At the same time, we must pay attention to the construction of a good social atmosphere of ecological civilization, and create a more conducive environment for the construction of ecological civilization. This requires giving full play to the role of educational institutions such as colleges and universities, popularizing the relevant contents of ecological civilization construction in the process of personnel training, making relevant knowledge gradually popularized in the society, regulating the ethical contradictions in the construction of ecological civilization, and promoting the construction of ecological civilization.



Figure 1 Education alliance for ecological civilization in colleges and universities of China

(2) To thoroughly implement the concept of sustainable development

Sustainable development is the mode of development that not only meets the needs of contemporary people but also does not harm the needs of future generations under the condition of protecting the environment [4]. Analyzing the construction of ecological civilization from the angle of economy, due to the influence of realistic factors, sustainable development can provide a good solution for economic development to solve economic problems, which is bound to become the main theme of economic development during the period of ecological civilization construction.

To integrate the concept of sustainable development into the actual process of ecological civilization construction requires the joint efforts of different individuals. As far as the local government is concerned, the construction process must combine the local economic development situation, take the sustainable development view as the guiding ideology of the economic development strategy, and promote the economic development through a more scientific and effective development strategy. At the same time, our country is constantly pushing forward the deepening reform, and the local government should seize the opportunity to realize the economic structure optimization through the reform and elimination of backward production capacity, so as to make the economic development and the construction of ecological civilization develop and progress together. In the light of the actual local conditions, the local government should vigorously develop clean and renewable energy sources, eliminate non-renewable energy sources such as coal, and gradually realize the sustainable development of the energy industry.



Figure 2 Earth's new energy sources

(3) To clarify the relationship between power and responsibility in the construction of ecological civilization

It is an effective means to construct ecological civilization by clarifying the relationship between rights and responsibilities of ecological civilization construction. At present, there is a lack of clear division of labor in the process of ecological civilization construction in our country, the related governance structure is relatively single and weak, the problems can not be solved in time, and the relationship between power and responsibility is confused. By clarifying the relationship between rights and responsibilities of ecological civilization, we can promote the construction of ecological civilization step by step, and find out the ways to solve the contradictions at the present stage more quickly [5].

At the national level, in order to clarify the relationship between rights and responsibilities in the construction of ecological civilization, the structure of the construction of ecological civilization should be framed and optimized, the specific contents of the construction of ecological civilization should be established, and the specific contents of the construction should be clearly divided so that the contents of the construction should have the responsibility of specialized agencies. In addition, under the background of governing the country according to law, the state should constantly perfect the relevant laws according to the needs of construction, optimize the ecological governance structure, make clear the relationship between power and responsibility, and take the perfect legal system and relevant policies as the guarantee for the construction of ecological civilization. At the same time, introducing strong and powerful laws and policies that meet the needs of the times can be used as a special means to directly intervene in the construction of ecological civilization, so as to avoid the construction deviating from the line, so as to carry out the construction of ecological civilization more scientifically and effectively, and finally promote the progress of social civilization.



Figure 3 The third summit forum on the construction of ecological civilization and the theory of "Two Mountains"

4. Conclusion

In view of the current development situation of our country, the construction of ecological civilization must make use of various ways to find out the problems in the process of ecological civilization construction. In the process of solving the problem, we should take measures to improve the quality of citizens according to the actual needs, make reasonable adjustments to the economic and industrial structure, and intervene in the social phenomena that do not conform to the road of sustainable development by using the credibility of the government to guide the enterprises and social organizations. Finally realize the harmony between man and nature as a whole, and truly build a good ecological civilization.

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